

Helen Marketti's Music Corner

My Sharona



It has been 40 years since the hit song, My Sharona, hit the airwaves and became an instant hit. The song was made popular by The Knack's front man, Doug Fieger. There indeed is a real Sharona who was the muse behind the song. Sharona Alperin takes some time to share her thoughts and stories about the iconic song, her relationship with Doug and her life after the rock star glamour.



did in those days which was a tank top and jeans."

"I always stayed true to my friendships while I was with Doug. I never acted any better or above anyone. I never wanted anyone to think because my boyfriend was in a famous band that I was entitled. I still stayed true to who I was. I kept my friends included and part of my life. I always felt that was important," she said.

Sharona and Doug were together for four years when she ended their relationship. "I wanted to be my own Sharona instead of someone else's Sharona. We stayed in touch off and on over the years. We remained friends and I spent time with him often before he passed away from cancer in 2010."

Today, Sharona sells high-end real estate in Los Angeles. She covers areas of Hollywood, Malibu, Brentwood and more. "I was selling real estate since I was born," she laughs. "Doug and I were always talking about getting a house together. He would ask me to meet with the real estate agent to view the houses while he was on the road or in the studio. Then when he came back from the road he would ask the brokers if it would be OK for me to show him the houses. The brokers thought I had a knack for selling and actually that's how it all got started."

Almost on a weekly basis, Sharona is asked if she is that Sharona from the song. She also receives mail from

fans of The Knack. They send memorabilia that they would like autographed. "I received a package recently where there were post it notes with specific instructions of where I should sign," she laughs. "I am glad after all of these years the song is still popular and it keeps the memory of Doug and

the band going. I learned so many life lessons during my time with him and in our friendship that followed. Enjoy your life, be happy, be humble...and stay humble."

www.mysharona.com

"I was working at a clothing store in LA and one of my clients introduced me to her boyfriend which happened to be Doug Fieger. He invited me to listen to his band and I agreed. Shortly after, he said we were going to be together. I was 17, he was 25. He was in a 9-year relationship and I was in love with my boyfriend, Marty. I told Doug he was being ridiculous. He pursued me for about a year and eventually he broke up with his long-term girlfriend and I broke up with Marty."

By the time she was 19, Sharona was on the road with The Knack. "It was exciting. My Sharona had sold one million copies. It was being played every-

where and now forty years later, it's still being played. That's me on the cover for the single. I wore the clothes that I always



CERTIFIED "GREAT PLACE TO WORK®"



BETHESDA CARE CENTER

JOIN OUR GROWING TEAM

OPEN INTERVIEWS

Every Wednesday
1 - 3 pm

FT & PT OPPORTUNITIES

Bethesda Care Center is a **Volunteers of America senior living and care community** providing **short-term rehabilitation, long-term care, memory support and respite care** in a warm, nurturing environment.

STEADY GROWTH. REWARDING ROLES.

Competitive pay • Top benefit packages • Referral bonuses • Growth and advancement opportunities • Career scholarships
Quality training, continuing career education • Employee wellness initiatives • Leadership programs & more



STNA Night Shift Differential- \$4.50

Referral Bonus: (per quarter, for 2 years)
FT - \$500 | PT - \$250

Recruitment/Retention Bonus:
(per quarter, for 2 years)
Clinical FT- \$5,000 | Clinical PT- \$2,000
Non-Clinical FT- \$4,000 Non-Clinical PT - \$2,000

APPLY TODAY: careerswithvoa.org

BETHESDA CARE CENTER

600 North Brush St Fremont, OH 43420
bethesdacare.org | (419) 334-9521

