

## Jack Vale

On Saturday, October 6, comedian Jack Vale will be doing a stand up comedy routine at the Strand Theatre in Fremont, Ohio. Jack has been working closely with Brennan Willis of Rewire Media (Fremont) who has played a huge role in bringing Jack Vale to the area. Jack's "you tube" video antics have received more than 80 million viewers. The videos are hilarious and definitely something to check out for a hardy belly laugh. Jack has also developed the "Pooter device" which is available at Spencer Gifts. He uses this device in many of his videos. If you are wondering what the "Pooter device" is exactly or have an idea but want to be sure, check out Jack's videos, which can be found on the web site: [www.rewiremedia.net](http://www.rewiremedia.net)

"I had seen Jack's videos before on the internet," said Brennan. "I decided to send him an email and asked him to keep me in mind if he ever needed music written to accompany his videos. I told him I would be very interested in working with him if the opportunity came up. Six months went by and I had not heard anything back when eventually one day he sent a response. He said that he would be interested in possibly looking into that with me, which is how I got to know him. I wrote two theme songs for him. One is, "Jack Vale, Theme 1" which is more of a rock n roll style and the other is "Jack Vale, Theme 2" which has a James Bond style. Originally, I wrote the music for Jack to be used when he is being introduced "live" but he started using the music for his videos."

"After I had been working with him for awhile and we had established a friendship, he had mentioned to me that he was looking into doing stand up comedy at theatre style places and asked me if I might have any ideas about where he could do shows," explains Brennan. "I started thinking that it would be great if we could get him to come to this area and do a show at the Strand Theatre. Jack lives out on the west coast so it's great that he is coming to our area. I also wanted to mention that Jack is going to be taking part as a "prankster" in a new television show scheduled for the fall season line up. The show is called, "Bloopers" which is actually a reincarnation of Dick Clark's "Bloopers &



Brennan, Jack Vale and Brennan's father, Jim Willis

Practical Jokes" and it will air on ABC starting sometime in September. While Jack is in this area, there will also be some "pranking and filming" so you never know where he might turn up. There is a good chance that local footage will be aired on television!"

Ticket prices for Jack Vale's show at the Strand Theatre will be very reasonable and affordable. "There are going to be varying ticket prices," said Brennan. "We are working out the details and all information will be on the Rewire Media web site. Depending on pricing, there may be a special package deal, which will include a "meet and greet" with Jack and an autographed, limited edition poster and maybe another surprise or two. I encourage everyone to check out Jack Vale's comedy. It is a very cool opportunity that he will be in our area."

For further information on Jack Vale including his videos, theme music, ticket prices and all other pertinent details, please visit: [www.rewiremedia.net](http://www.rewiremedia.net)

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## Cash Mob Hits Downtown!

In September of 2011, the first ever flash mob was held in Downtown Fremont. This September, a different type of mob will be invading Front Street. Instead of a mob of people performing a song and dance routine; a group of people will get together and flood a local, independent business in a cash mob. Cash mobs are a relatively new concept, sprouting up in 2011 and they are springing up throughout the country as more and more people embrace the concept of supporting small businesses in their communities.

Fremont Federal Credit Union and Downtown Fremont, Inc. will be partnering with each other and hosting what they hope is the first of many cash mobs. Tony Camilleri, CEO/President of the Fremont Federal Credit Union said he is excited to be part of this new phenomenon. "Small business owners will be the ones who benefit most from a cash mob, and small business is a big part of our local community. As the local credit union, we are happy to spur this movement and encourage people to support our central business district and small businesses. It is just another way we can contribute to the local economic health" said Camilleri.

The mob will take place on September 13th and will meet in the Fremont Federal

Credit Union Parking Lot on Front Street in Downtown Fremont. At that time, the mob will be informed of the store that has been chosen to mob. Anyone can participate and the only rules are that participants agree to spend at least \$20 at the mob site and to HAVE FUN! For double the impact, mobsters are invited to meet up at The Depot immediately following the mob to discuss the event's success and provide input regarding a future mob while supporting another locally owned business.

Angie Morelock, Executive Director of Downtown Fremont, Inc. welcomes the cash mob concept. "We had such an amazing response from the flash mob in 2011. We are excited to see the impact that a cash mob can have." Morelock recalls that the flash mob was months of planning and working with participants to learn the routine. "This is going to be much easier as we don't need to coordinate as many people or worry about choreography in order to make it successful."

To find out more contact Peggy Rodriguez at Fremont Federal Credit Union at 419-333-2917, or follow the event on Downtown Fremont's Facebook page.



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