



Steve Ernst, promoter for Ohio Bike Week has some great things lined up for the 2011 season. "There will be things going on nearly everywhere for Ohio Bike Week," said Steve. "There will be events at Put-In-Bay

and Kelly's Island, in Sandusky, Cleveland, Columbus, Amherst, Norwalk, Monroeville, Toledo and more. There is something for evervone each day. It doesn't matter if you ride a motorcycle or not. Ohio Bike Week has many events that are very affordable this year. Those who purchase All Access Passes will have a surprise element or two as well."

Preparing for Ohio Bike Week usually starts a year in advance. "Things are going on all year round to get ready," said Steve. "Whether it's off-season marketing, motorcycle shows, planning the schedule, budgeting, selling the sponsorships, working with the different venues, getting permission from the cities, counties and police to get things together

place and affordability on how decisions are made of where an artist will perform. "We have Slaughter this year coming to Toledo

as well as the marketing and entertainment."

block parties, motorcycle museum, the Heroes It depends on demographics, market Challenge with Police, Fire and Rescue departments and much, much more! "Our web site is updated on a daily basis and more information will be coming as time draws closer," said Steve. "We do receive a lot of requests through our web site with ideas and suggestions for bands and events. We have some great people who help with Ohio Bike Week. **RESTAURANT & LOUNGE** The volunteers we have are amazing folks."

Week."

Ohio Bike Week seems to grow larger each year, which also involves businesses, restaurants, accommodations and other area attractions. It is always a memorable event. "When the weather is right, the most significant memory is the day that the rally starts," said Steve. "You see hundreds of motorcycles coming to Ohio and it's largely due to our event. I'm very good at lighting a fuse and work with a great team of people who can make it blow up."

(Erie County Fairgrounds, Sandusky) there

will be Molly Hatchet and Jackyl. Jackyl

has performed on the TruTV reality show,

"Full Throttle Saloon". Another huge part of

the event will involve the Cleveland Indians

music star, Brad Paisley will be performing at

Progressive Field plus several other artists. We

also have around 100 area bands that will play

at various times and places during Ohio Bike

be bike builders, airbrush and tattoo artists.

tling, All Harley Bike Show, winery tours.

Brothers of Power burn out pit, midget wres-

In addition to bands, there will also

Music Fest at Progressive Field, Country

For more information on Ohio Bike Week, please visit: www.ohiobikeweek.com

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